

*A True Gift to
the Community...*

The Festival of Trees is an annual holiday event, serving as a gift to the community and a fundraiser for the **United Way of White County**. The United Way of White County provides direct funding to more than a dozen not-for-profit organizations serving the people of White County, Georgia. During the past year, these organizations have meaningfully touched more than 20,000 lives.

There will be no admission charge. The trees and wreaths will simply be on display for the enjoyment of everyone from Wednesday, Nov. 13, at noon, through Friday, Dec. 6, in the Fireside Lobby in the main Unicoi Lodge building at Unicoi State Park & Lodge, located at 1788 Highway 356, about 2 miles northeast of Alpine Helen.

Brought to you by



UNICOI
STATE PARK & LODGE

to benefit



Please mail or fax your registration to:

*United Way of White County
P.O. Box 1288
Cleveland, GA 30528
Phone: 706-892-4779
Fax: 706-381-8009*

Festival of Trees

2019



Nov. 13 - Dec. 6, 2019



At Unicoi State Park

Help our community get in the Christmas Spirit...

By sponsoring a Christmas tree or wreath in the 2019 Festival of Trees, you will greatly contribute to the major goals of the event by:

- Creating exquisite holiday items that will be desirable for festival visitors to purchase and display in their home or business.
- Establishing a magical holiday atmosphere for the entire community to enjoy.
- Helping to raise money for the United Way of White County, to the benefit of thousands of residents of White County.

Festival Dates

- **Sponsor Decorating Dates:**
Sunday, Nov. 10, through noon on Wednesday, Nov. 13, during park opening hours (7 a.m. to 10 p.m.)
- **Opening Day:**
Wednesday, Nov. 13, at noon
- **Festival Open (No Admission Charge):**
From Wednesday, Nov. 13, at noon, through Friday, Dec. 6
- **Festival Reception:**
Friday, Dec. 6, at 6 p.m.

Festival Location

Fireside Lobby in the main Unicoi Lodge building at Unicoi State Park & Lodge, located at 1788 Highway 356, about 2 miles northeast of Alpine Helen.

Sponsorship Availability

At least 30 trees are to be made available for sponsorship. Sponsorships of pre-lit 7½-foot-tall are \$175 each. Sponsorships of pre-lit 4½-foot tabletop trees are \$100 each.

In addition, wreaths are available to be sponsored by individuals or not-for-profit organizations for \$50 each.

Sponsorship includes signage beside your tree or wreath; no other signage is permitted.

Decorating Guidelines

The goal of this event is to raise money for United Way of White County, so please keep in mind when selecting your theme and decorating your tree or wreath that you want the finished product to be something individuals will want to purchase and take home.

- **All ornaments must be securely attached to the tree or wreath.**
- **All trees are pre-lit. Please bring an extension cord.**
- **Trees must be decorated to be viewed on all sides.**
- **Any edible ornaments must be wrapped.**
- **All trees must have a tree skirt.**

Decorators may begin setup Sunday, Nov. 10. All trees and wreaths must be completed by Wednesday, Nov. 13, at noon.

Should you decide to take early possession of your tree, you are responsible for assembling and delivering the decorated tree to Unicoi State Park & Lodge by Wednesday, Nov. 13, at noon.

Wreath Procedures

All wreaths are be available for pickup at the Holiday Inn Express, 8100 S. Main St., Helen, or the Law Office of Carl Free, 9 E. Jarrard St., Cleveland. All decorated wreaths must be delivered to the Holiday Inn Express by Tuesday, Nov. 12, or Unicoi State Park & Lodge in the Fireside Lobby no later than noon on Wednesday, Nov. 13.

Bidding and Pickup

Bids are to be taken on all trees and wreaths through Friday, Dec. 6, at 7:45 p.m. Successful bidders are responsible for payment and pickup of their tree or wreath the evening of Friday, Dec. 6, or, at latest, Saturday, Dec. 7, at 5 p.m. **No trees or wreaths will be shipped.**

Festival of Trees Registration Form

Business/Organization: _____

Contact Person: _____

Mailing Address:: _____

Email Address:: _____

Phone: _____

I would like to sponsor a:

_____ 7½-foot Pre-Lit Tree for \$175

_____ 4½-foot Pre-Lit Tree for \$100

_____ Wreath for \$50 (individuals/Not-for-Profits Only)

Theme of Tree/Wreath:: _____

Method of Payment:

___ Cash ___ Check ___ Credit

(Please make checks payable to United Way of White County)

Credit Card Number:: _____

Exp. Date: _____ CVV: _____ Zip Code: _____

Signature: _____

Thank you for your support!!!